

## MEMO

**TO:** Member Association Chief Executive Officers  
**CC:** HA ELT  
**FROM:** David Pryles, Chief Executive Officer  
**DATE:** 2 September 2022  
**RE:** **2023 Hockey Australia Membership Levies**

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Firstly, thank you all for your hard work and dedication in the Membership area in what has been a challenging time for all sport across Australia.

In 2022:

1. The HA Membership fee was increased for the first time in 2 years. The range was from 1.4% to 2.1% excluding the National Redress Scheme contribution.
2. The overall consensus was to move away from memberships based on AGE to ACTIVITY.
3. The new membership model would see players register for competition (senior or junior) or program (junior entry-level).
4. A NRS levy was implemented - \$3.00 contribution within each membership.
5. Game Based Memberships were introduced for Seniors and a Junior version was trialed in Victoria. Both versions will be made available to all Member Associations and can be activated at the HA level upon request.

In 2023:

The memberships will remain the same with the following adjustments:

1. Due to the significant increase in operational costs across the whole organisation plus the addition of increased costs in Insurance, Adult and junior memberships will increase by \$7.50 per member.
2. The addition of a Senior Program Membership. In 2022 the Program Membership allowed for the opportunity for it to be used for adults but was more targeted to the junior cohort. See more details below.
3. The merging of the Junior Program Membership and Hookin2Hockey Membership, with all junior programs to be labelled "Hookin2Hockey". This will include an option for an equipment pack or no equipment pack.

The 2023 Membership Amounts are:

### Full Membership fees

- **Junior Player (18 years & under)** – Total \$42.50 (inclusive GST- \$3.64 & NRS- \$3.00)
  - Hockey Australia Levy \$22.50
  - Insurance \$10.91
  - revolutioniseSPORT Fee \$2.45
- **Senior Player (19 years & over)** – Total \$54.50 (inclusive GST- \$4.71 & NRS-\$3.00)
  - Hockey Australia Levy \$33.19
  - Insurance \$10.91
  - revolutioniseSPORT Fee \$2.69

### Program Fees

- **Hookin2Hockey (Junior Program) Player** – Total \$20 (inclusive GST - \$1.64 & NRS - \$3.00)  
Program that takes place within a Club and/or Association, has a recruitment / retention focus and is not linked to any official competition.
  - Hockey Australia Levy \$7.91
  - Insurance \$5.45
  - revolutioniseSPORT Fee \$2.00
- **Senior Program Player Fee** – Total \$30 (inclusive GST - \$2.53 & NRS - \$3.00)  
Program that takes place within a Club and/or Association, has a recruitment / retention focus and is not linked to any official competition.
  - Hockey Australia Levy \$11.36
  - Insurance \$10.91
  - revolutioniseSPORT Fee \$2.20

### Game Membership Fees

- **Junior Player 5 Game Membership (18 years & under)** – Total \$22 (inc GST - \$1.81 & NRS - \$3.00)
  - Hockey Australia Levy \$4.24
  - Insurance \$10.91
  - revolutioniseSPORT Fee \$2.04
- **Senior Player 5 Game Membership (19 years & over)** – Total \$27 (inc GST - \$2.26 & NRS - \$3.00)
  - Hockey Australia Levy \$8.69
  - Insurance \$10.91
  - revolutioniseSPORT Fee \$2.14
- **Senior Player 10 Game Membership (19 years & over)** – Total \$40 - (inc GST - \$3.51 & NRS - \$3.00)
  - Hockey Australia Levy \$21.16
  - Insurance \$10.91
  - revolutioniseSPORT Fee \$2.42

6. In 2022 there was a Summer/Indoor membership. This has been replaced with the Program Membership option for those true social competitions. For competitions using competition management, players would be expected to have a full membership. New players in 2023 can use a games membership for bridging until 2024.
7. As in 2020, 2021 & 2022 the collection of the HA Membership levy will be made at the point of player registration on the revolutioniseSPORT membership portal.
8. The transaction cost for the payment of membership levies is passed onto the members as a cost of sale and will be absorbed within the levy amount.

In summary, the incremental move away from age-based memberships to activity-based membership is a message we all can promote as a very positive direction. The introduction of the Program Player Membership provides more flexibility for grassroots to implement activities that suits the needs of their communities.

From a value perspective, the games membership can be more strongly promoted in 2023 following a highly successful launch in 2022 and we are pleased to be able to keep our junior program fee flat at \$20.

Overall, this is a positive message that will assist in recruiting and retaining players, coaches, officials and volunteers.

If you wish to discuss this further, or require additional information, please do not hesitate to me.

Kind regards,

A handwritten signature in black ink, appearing to read 'David Pryles', written in a cursive style.

David Pryles

**CHIEF EXECUTIVE OFFICER  
HOCKEY AUSTRALIA**